

Quebec's snowmobilers environmental concern internationally recognized

Montreal, June 17, 2010 - The 90,000 members of the Quebec Federation of Snowmobile Clubs saw their efforts of safeguarding the environment rewarded at the 42nd International Snowmobile Congress, held in Coralville, Iowa, USA, June 10th to 12th 2010. The Canadian Council of Snowmobile Organizations (CCSO) granted the **Award of Excellence in Environment** to the FCMQ in order to underline the role of world leader played by the Federation and its affiliated clubs in the implementation of initiatives aiming at safeguarding the environment.

The president of the Federation, Mr Mario Côté, received the Award in the name of the 90,000 members. "The role of the Federation in the research of viable solutions for the development of an ecological snowmobile is now more important than ever. We know that it is possible to make the compromises necessary in order to ensure the environmental protection as well as the development of our tourist and recreational activity, which is an important economic lever essential to the development of all Quebec's regions. In our environmental initiatives, we can count on the unconditional support of the snowmobilers and their clubs", noted the president.

The Quebec Federation of Snowmobile Clubs is the first organized snowmobile Federation to introduce an environmental action five-year plan. During the last year, for example, the Federation contributed to the development of an ecological snowmobile in collaboration with the QUIETS Club students from École de Technologie Supérieure (ÉTS) and proceeded to the planting of 880 trees in order to compensate for the carbon emissions produced during the Kelly Shires Breast Cancer Snow Run and the provincial Safety Tour.

"We are extremely proud of this international recognition and we know that the snowmobilers of Quebec have the deep desire to favourably meet the new environmental requirements" concluded Mario Côté.



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The Award of Excellence in Environment was given to Mr. Mario Côté by Mr. Kevin Sweetland, President of the Canadian Council of Snowmobile Organizations.